STRATEGIC FRAI

PURPOSE

To own, operate and invest in Tasmania's major sporting and entertainment facilities in order to attract and deliver a diverse range of events for the benefit of the Tasmanian community.

To act as the driving force behind the development and optimisation of Tasmania's major sporting and entertainment venues and be widely recognised as a highly skilled and respected owner and operator of major venues.

STRATEGIC PILLARS

Organisational **Foundations**

Asset Transfers

Asset **Developments**

Venue **Operations**

Financial Sustainability

FOUNDATIONS

People

Systems and Processes

Stakeholder Engagement











